

IT'S THEIR TIME TO SHINE



FIND A BRIGHTER
SHADE OF WHITE.

pola

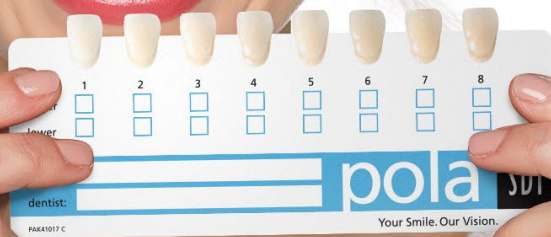
ADVANCED TOOTH
WHITENING SYSTEM

TALK TO YOUR PATIENTS ABOUT A
WHITENING PROGRAM THAT'S RIGHT FOR THEM

SDI

POLA ADVANCED TOOTH WHITENING

DISCOVER A
BRIGHTER SHADE
OF WHITE



PROVIDE PATIENTS WITH A STEP BY
STEP GUIDE TO AT HOME WHITENING:

WWW.POLAWHITE.COM.AU





polaoffice+ & polaoffice

Visibly whiter teeth in just 30 minutes.



poladay CP

Just 15 minutes, once a day.



polanight

Convenient whitening solution for patients with sensitive teeth.



polaluminare

Ideal touch up tool to maintain a whiter brighter smile.



poladay

Fits into your patient's daily schedule.



soothe

Potassium nitrate and fluoride releasing gel to relieve tooth sensitivity.

polaooffice+ & polaooffice

VISIBLY WHITER TEETH
IN JUST 30 MINUTES.

polaooffice+ is a unique formulation that releases the active ingredients immediately to initiate the whitening treatment.

By breaking down and releasing the peroxide ions fast and effectively, **pola's** whitening process is triggered and does not require UV light to accelerate the treatment.

polaooffice+ The world's fastest bleach, safely whitens teeth in 30 minutes at a neutral pH to protect your patient's teeth and gum.

Indications:

Whitening of discoloured vital and non-vital teeth.



POLAOFFICE+ & POLAOFFICE ARE DESIGNED FOR PATIENT COMFORT

MINIMAL CHAIR TIME

A unique **37.5% hydrogen peroxide formulation**, designed to whiten teeth in just 30 minutes.

Requiring 1 thin layer applied to teeth that is easily removed by rinsing.

BUILT IN DESENSITISER

polaooffice+ is designed to protect sensitive dental nerves & nerve endings with Pola Desensitising Technology (PDT).

polaooffice+ has neutral pH and PDT which ensure that the whitening only acts on teeth, minimising irritation, burning, pain or long term gum damage.

polaooffice+	37.5% hydrogen peroxide
polaooffice	35% hydrogen peroxide
poladay – 3%	3% hydrogen peroxide
poladay – 6%	6% hydrogen peroxide
poladay – 7.5%	7.5% hydrogen peroxide
poladay – 9.5%	9.5% hydrogen peroxide
polanight – 10%	10% carbamide peroxide (equal to 3.3% hydrogen peroxide)
polanight – 16%	16% carbamide peroxide (equal to 5.3% hydrogen peroxide)
polanight – 18%	18% carbamide peroxide (equal to 6% hydrogen peroxide)
polanight – 22%	22% carbamide peroxide (equal to 7.3% hydrogen peroxide)
poladay CP	35% carbamide peroxide (equal to 11.7% hydrogen peroxide)

POLAOFFICE+ STEP BY STEP GUIDE

1. Determine and record pre-operative shade using the Pola shade guide supplied in the packaging.
2. Clean teeth with ONLY a flour based pumice.
3. Place cheek retractors and then cover exposed lip surface with petroleum gel.
4. Dry teeth and apply Gingival Barrier to both arches, slightly overlapping enamel and interproximal spaces.
5. Light cure in a fanning motion for 10-20 seconds until the Gingival Barrier is cured.
6. Firmly attach a mixing nozzle to the polaooffice+ syringe away from patient. Dispense a small amount of gel on to a mixing pad until a uniform gel is extruded.
7. Using the nozzle as a guide, directly apply a thin layer of gel to all teeth undergoing treatment. A thin layer will help prevent the gel from running. NOTE: It is best not to lift the nozzle when moving from tooth to tooth. Use a continuous motion.
8. Leave gel on for 8 minutes
9. Suction off using an aspirator tip. Note: It is normal for a residue layer of gel to remain on the surface of the teeth.
10. Repeat steps 7-9 three times (optional 4 times).
11. After the last application, suction and wash the gel off.
12. Record the final shade.



Note: polaooffice+ can only be administered by dentists. It is not suitable for patients to take home. Visit www.polawhite.com.au for more information.

polaooffice+ 3 Patient Kit

3 X 2.8 mL syringes of Pola Office+
3 X 1g Gingival Barrier syringes
Accessories
7700412 (with 3 x Retractors)
7700411 (no Retractor)



polaooffice 3 Patient Kit

6 X 0.3g polaooffice Powder Pots
6 X 2mL polaooffice Syringes
3 X 1g Gingival Barrier Syringes
Accessories
7700011



gingival barrier 2 Syringe Refill

2 X 1g Gingival Barrier Syringes
Accessories
7750006

polaooffice+ 1 Patient Kit

1 X 2.8 mL syringe of polaooffice+
1 X 1g Gingival Barrier syringe
Accessories
7700427 (with 1 x Retractor)
7700426 (no Retractor)



polaooffice 1 Patient Kit

2 X 0.3g polaooffice Powder Pots
2 X 2mL polaooffice Syringes
1 X 1g Gingival Barrier Syringe
Accessories
7700031



poladay & polanight

ENABLE YOUR PATIENTS TO TAKE POLA ADVANCED TOOTH WHITENING HOME WITH THEM

Fluoride releasing

poladay and polanight both contain fluoride, which helps strengthen the tooth to protect it against sensitivity.

Safe and convenient

poladay and polanight's unique high water content formulation has a neutral pH to protect gums and teeth during treatment.

Effective whitening

The desired whitening effect can be achieved in as little as 15 minutes or can be conveniently applied overnight while you sleep. There are a variety of different strengths of poladay and polanight that patients can use at home – use the pola Selector to choose the product that is most suitable for your patient (available at www.polawhite.com.au).

Pola Desensitising Technology (PDT)

poladay and polanight contain PDT to assist with the prevention of post treatment sensitivity.

What's the difference between poladay and polanight?

poladay consists of a range of hydrogen peroxide based take home gels specifically designed for achieving whitening results for patients with limited time in their schedule.

polanight is a range of carbamide peroxide based take home gels that deliver optimum whitening results to patients who have more sensitive teeth.

Both ranges are available in a variety of different strengths with the lower concentrations geared towards more sensitive teeth.

polanight strengths

- 10% carbamide peroxide
- 16% carbamide peroxide
- 18% carbamide peroxide
- 22% carbamide peroxide

poladay strengths

- 3% hydrogen peroxide
- 6% hydrogen peroxide
- 7.5% hydrogen peroxide
- 9.5% hydrogen peroxide

poladay CP is the super-fast take home whitening gel which only to be worn just 15 minutes each day. It is designed for those people who need to jump start their tooth whitening in a short space of time.

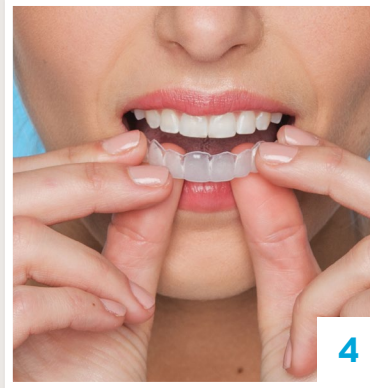
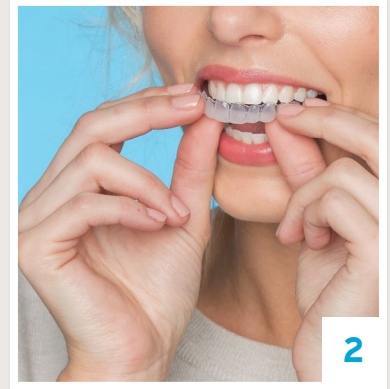
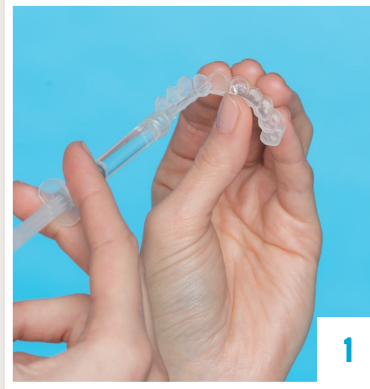
poladay CP strength

- 35% carbamide peroxide



TAKE HOME STEP BY STEP GUIDE

1. Place a small drop of gel into every compartment of the tray for the teeth undergoing treatment.
2. Seat the tray, with the gel, around the teeth.
3. Wipe away excess gel in mouth with a tissue or dry soft brush.
4. After treatment, remove tray. Rinse tray and mouth with lukewarm water.
5. Brush teeth.



poladay and polanight 10 x 1.3g Syringe Kits

- 7700101 (3% HP)
- 7710020 (6% HP)
- 7700151 (7.5% HP)
- 7700154 (9.5% HP)
- 7700157 (10% CP)
- 7700160 (16% CP)
- 7710023 (18% CP)
- 7700163 (22% CP)
- 7700328 (35% CP)



poladay and polanight 4 x 1.3g Mini Kits

- 7700100 (3% HP)
- 7710021 (6% HP)
- 7700150 (7.5% HP)
- 7700153 (9.5% HP)
- 7700156 (10% CP)
- 7700159 (16% CP)
- 7710022 (18% CP)
- 7700162 (22% CP)
- 7700326 (35% CP)



poladay and polanight 50 x 3g Dispenser Kit

- 7700074 (3% HP)
- 7700075 (6% HP)
- 7700081 (7.5% HP)
- 7700082 (9.5% HP)
- 7700076 (10% CP)
- 7700077 (16% CP)
- 7700078 (18% CP)
- 7700083 (22% CP)
- 7700084 (35% CP)



polalumine

- 7700092
- 1 X 5.5mL Pola Luminate



soothe

- 8150002
- 4 X 1.2mL Soothe Syringes
- 8150033
- 50 X 1.2mL Soothe Syringes



Tray Cases: 5 Pack

- 7750008
- 5 Tray Cases

Spacer Resin 2 Syringe Refill

- 7700012
- 2 X 1g Spacer
- Resin Syringes

Tray Material: 20 Pieces

- 7750005
- 20 Piece Refill

Cosmetic Pola Pouches: 10 Pack

- 7700999
- 10 Pouches

Please note: each pack includes accessories.

CP: Carbamide Peroxide

HP: Hydrogen Peroxide

FREE MARKETING MATERIALS

MARKETING MATERIALS TO ASSIST IN PROMOTING WHITENING TO PATIENTS.



POSTER POLADAY

Reorder M100274



POSTER POLANIGHT

Reorder M100275



POSTER POLAOFFICE+

Reorder M100276



POSTER POLAOFFICE+ AND POLADAY

Reorder M100279



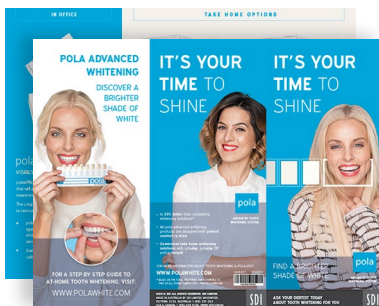
POSTER POLADAY AND POLANIGHT

Reorder M100280



POSTER POLAOFFICE+ AND POLANIGHT

Reorder M100281



POLA PATIENT HANDOUTS

Reorder M100283



POLA PATIENT HANDOUT STAND

Reorder M100290



POLA BEFORE & AFTER STAND

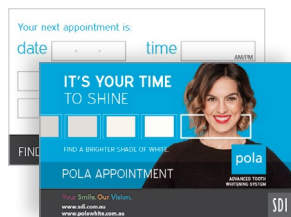
Reorder M100288

FREE MARKETING MATERIALS

MARKETING MATERIALS TO ASSIST IN PROMOTING WHITENING TO PATIENTS.



POLA CEILING TILE
Reorder M100293



POLA APPOINTMENT CARD
Reorder M100287



POLA STATEMENT STUFFER
Reorder M100291



POLA THANK YOU CARD
Reorder M100295



POLA MENU
Reorder M100292



POLA WINDOW STICKER
Reorder M100289



POLA WAITING ROOM USB VIDEO
Reorder M100245



POLA CARRY BAG
Reorder M100141



POLA CARRY BAG
Reorder M100143



CUSTOMISABLE MARKETING MATERIAL
More customisable marketing material is available via download.
Visit: www.sdi.com.au

FIND A BRIGHTER SHADE OF WHITE

- polaoffice+ is **33% faster** than competing whitening solutions*.
- All **pola** advanced whitening products are designed with **patient comfort in mind**.
- **Convenient take home whitening solutions** with poladay, poladay CP and polanight.

*Based on the total treatment time compared to that of all other competitor's printed literature.

TALK TO YOUR PATIENTS TODAY ABOUT A WHITENING PROGRAM RIGHT FOR THEM

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ADVANCED TOOTH WHITENING SYSTEM

