



Your Smile. Our Vision.

Dear Dental Professional,

Much has happened over the last twelve months in the Australian whitening law arena. In March 2012, the Australian Competition and Consumer Commission (ACCC) restricted take home whitening products supplied by dental professionals to not exceed 6% hydrogen peroxide or 18% carbamide peroxide. However, recent amendments to the Uniform Schedule for Medicines and Poisons (SUSMP) will allow, from the 1st of May 2013, registered dental professionals to send patients home with those higher concentrations of peroxide based tooth whitening systems.

From the 1st of May, 2013 teeth whitening products containing concentrations of hydrogen peroxide greater than 6% or carbamide peroxide greater than 18% must be supplied solely by registered dental practitioners as part of their dental practice. It is expected that the practical outcome will be that after a successful initial treatment, a dentist may use both higher-strength teeth whitening products within their surgery and also supply patients with take home kits.

So it is back to normal on the whitening front! SDI Limited supplies Pola whitening products in the following concentrations:

Product Name / Concentration	Use by or under the supervision of a dental professional	At home use by patients after a successful initial treatment
Pola Day 3% Hyrdogen Peroxide	Permitted	Permitted
Pola Day 6% Hyrdogen Peroxide	Permitted	Permitted
Pola Day 7.5% Hyrdogen Peroxide	Permitted	Permitted
Pola Day 9.5% Hyrdogen Peroxide	Permitted	Permitted
Pola Day CP 35% Carbamide Peroxide	Permitted	Permitted
Pola Night 10% Carbamide Peroxide	Permitted	Permitted
Pola Night 16% Carbamide Peroxide	Permitted	Permitted
Pola Night 18% Carbamide Peroxide	Permitted	Permitted
Pola Night 22% Carbamide Peroxide	Permitted	Permitted
Pola Paint 8% Carbamide Peroxide	Permitted	Permitted
Pola Office 35% Hydrogen Peroxide	Permitted	Not Indicated / Not Permitted
Pola Office+ 37.5% Hydrogen Peroxide	Permitted	Not Indicated / Not Permitted

If you have any questions at all, please do not hesitate to contact SDI customer service on 1800 337 003.

Kind Regards,

Thomas Cheetham
Sales Manager - Australia

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