



47 CLINICAL EVALUATORS

1238 TOTAL USES

87% CLINICAL RATING

Key features: Professional strength, take-home whitening system • Hydrogen and carbamide peroxide formulas available • LED mouthpiece

Description

Pola Light is a professionally dispensed take-home whitening system that:

- Whitens teeth in as little as 5 days
- Is available in two options:
 - Pola Day** (9.5% hydrogen peroxide)
 - Pola Night** (22% carbamide peroxide)
- Includes an LED mouthpiece
- Incorporates extra hydration to minimize sensitivity
- Remineralizes to strengthen teeth



Indication

- Whitening of teeth at home with a professionally dispensed system

Unique Attributes

- Pola Light** is not available direct to consumers; like all SDI whitening products, they are professionally dispensed.
- Pola Menu** is provided as part of the **Pola** whitening line, and is designed to facilitate conversations on whitening with patients. This avoids use of direct-to-consumer products, which do not allow for cosmetic considerations with a dental professional before whitening treatments.
- Whitening assessment form is also included to gauge patient satisfaction with their smile.
- The LED mouthpiece is light and balanced, so it sits intraorally very comfortably. It does not require connection to a phone or power source.
- Pola Luminate** is included for post-treatment touchups which makes this a complete kit for the patient.



Clinical Tips

- Use in conjunction with **Pola Menu** and the whitening assessment form provided by SDI, to discuss whitening expectations with your patients.
- Have the patient complete one supervised cycle in the office to answer any questions that may arise.

"OVERALL, I LOVE THE POLA LIGHT. IT IS SLEEK, COOL, AND COMFORTABLE."

Evaluators' Comments

"The results were great in a short amount of whitening time. Also, it was very easy to use."

"The light worked well and had a big, 'WOW' factor for the patients!"

"Comfortable wear, quick results, easy cleanup, and no sensitivity."

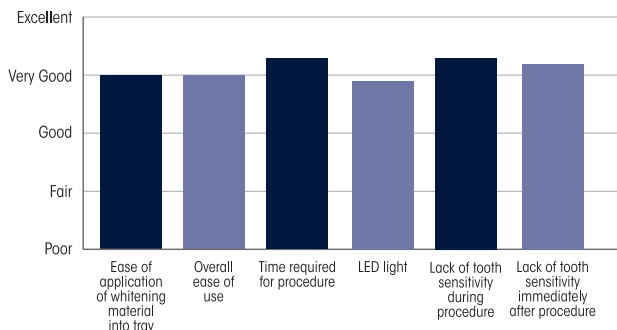
"The comfort of the tray made it easy for my teeth to fit into it. It is very easy to use. The 10-minute applications make my busy mornings more manageable."

"The trays are obviously not custom with this kind of system, and unfortunately, one size really does not fit all."

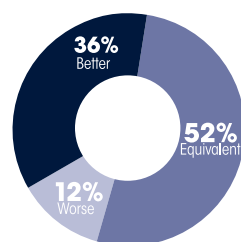
"The on/off switch for the light was very touchy."

"I liked the different percentage and material options. There was no sensitivity reported."

Evaluation Summary:



Compared to Competitive Products:



Consultants who would:

80% Recommend to a colleague

Consultants who would want to stock in their office:

20% Yes, instead of current product

41% Yes, in addition to current product

18% No, but I might want to order this product for certain cases