



38  
YEARS  
EXP

The brush tip is a game changer.  
Glen Goldstein, DMD  
Randolph, NJ



20  
YEARS  
EXP

I liked the fact that the patient is in and out in a short time with good results.  
Mihaela Popa, DMD  
Mount Pleasant, WI



45  
YEARS  
EXP

Results were good with no sensitivity.  
Sylvia Irwin, DMD  
Nutley, NJ

SDI

# Pola Rapid

This 38% hydrogen peroxide-based in-office tooth whitening system requires minimal chair time and contains potassium nitrate and fluoride to maximize patient comfort



"I wanted to find an alternative to my current whitening system because patients had sensitivity and the process took too long," explained Dr. Salomon Maya, who has faced these challenges time and time again in his Studio City, CA, dental practice.

A unique 38% hydrogen peroxide formulation, Pola Rapid is an in-office whitening treatment that safely whitens teeth in a 24-minute application time—significantly faster than other alternative whitening options.

"One of our patients was in a time crunch and needed treatment done in under an hour," Dr. Maya recalled. "We were able to easily do that with Pola Rapid because of its quick treatment time."

He continued, "I was happy with the results using Pola Rapid. I liked that the treatment time was cut in half from the current system I use for the same whitening results, and patients had much less sensitivity."

## Ease of Dispensing and Application

Pola Rapid has superior handling characteristics thanks to its high viscosity, nonstick gel, which enables fast application and removal, and a distinct blue color that enhances visibility.

Delivered in a dual-barrel syringe system, the gel can be applied directly to the tooth and remains where it's placed. The supplied brush tip facilitates a smooth, precise application process.

"I liked that Pola Rapid could be applied quickly and stayed in place," Dr. John Crary said. "I could also move the material with the syringe to even it out over the treated teeth." While he suggested that the amount of whitener included in each syringe be increased, he added, "The blue color was a plus; it's an improvement over other white or clear products."

Dr. Glen Goldstein particularly liked the dispenser, calling the brush tip a "game changer." Meanwhile,

Dr. Aamna Nayyar pointed to "the flexible, tiny applicator tips" as one of Pola Rapid's standout features.

Dr. Sylvia Irwin appreciated Pola Rapid's consistency, color, and mixing tips, and Dr. Jason Ingber mentioned, "It's very easy and convenient to use."

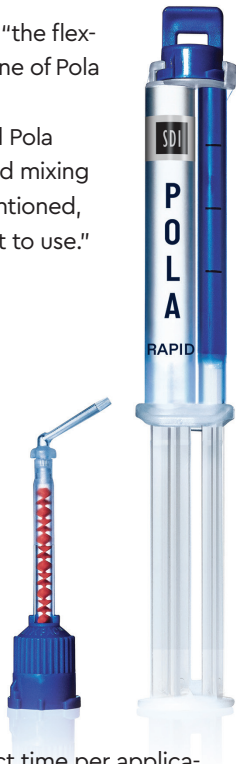
## Quick and Effective Whitening Results

Looking for "quicker and more effective whitening," Dr. Irwin found that Pola Rapid "accomplished both of these goals."

The powerful whitening treatment is specifically designed to whiten teeth in just 24 minutes—with or without a bleaching light. With simple tooth preparation and quick contact time per application, Pola Rapid reduces chair time and improves productivity.

Seeking a whitening system offering "better results and a more simplified procedure," Dr. Yu-Chi Chung discovered, "The time [required] is a lot shorter than what I currently use." Dr. Siracusa shared a similar experience, highlighting "shortened chair time," along with Dr. Maya, who liked the product and its time savings.

"I liked the fact that the patient is in and out in a short time with good results," said Dr. Mihaela Popa, who also liked that Pola Rapid "does not need any bleaching light." Similarly, Dr. Hana Rashid shared that it "cut chair time from 1.5 hours to 1 hour," making for a "much quicker" chairside experience, and with "no need for a light."



## takeaways

- In-office whitening formulation safely whitens teeth in a 24-minute application time
- High viscosity and nonsticky attributes enable quick application and removal
- Blue color provides ease of visibility and facilitates application
- Built-in desensitizing properties prevent sensitivity and improve patient comfort
- Can be used with or without a bleaching light



Salomon  
Maya, DMD  
Studio City, CA

"The combination of ease of application, low patient postop sensitivity, and quick treatment time makes this product a winner."

Dr. Pressman was able to achieve "the same result as a known competitor with a light system" while using Pola Rapid during the trial period.

## Patient Comfort and Satisfaction

"I wanted to lighten a patient's teeth through bleaching, and Pola Rapid did the job with ease," Dr. Ingber said. "The patient started out as an A3 and ended up at a B1." Dr. Crary also saw "a patient who wanted same-day whitening," and he reported, "I was able to achieve a difference with Pola Rapid that the patient noticed and was very pleased with."

Dr. Rashid treated a patient who previously had difficulties with in-office whitening and found, "She was satisfied with the results." And for Dr. Popa, the product assisted in a successful outcome for "a student with coffee stains."

Dr. Pressman used Pola Rapid on "a patient who for many years had extreme tetracycline staining," explaining that this patient undergoes whitening treatments once a year to maintain her color. "Initially, years ago, we were an A4 or C4, at least," he said, "but now we reside somewhere in the A1 area."

Pola Rapid's unique built-in desensitizing properties inhibit postoperative sensitivity, and its high water content

ensures maximum comfort during and after treatment. Dr. Chung observed "low sensitivity, even on patients who are usually sensitive," and Dr. Irwin said, "Results were good with no sensitivity."

## Overall Satisfaction

"The combination of ease of application, low patient postop sensitivity, and quick treatment time makes this product a winner," Dr. Maya said.

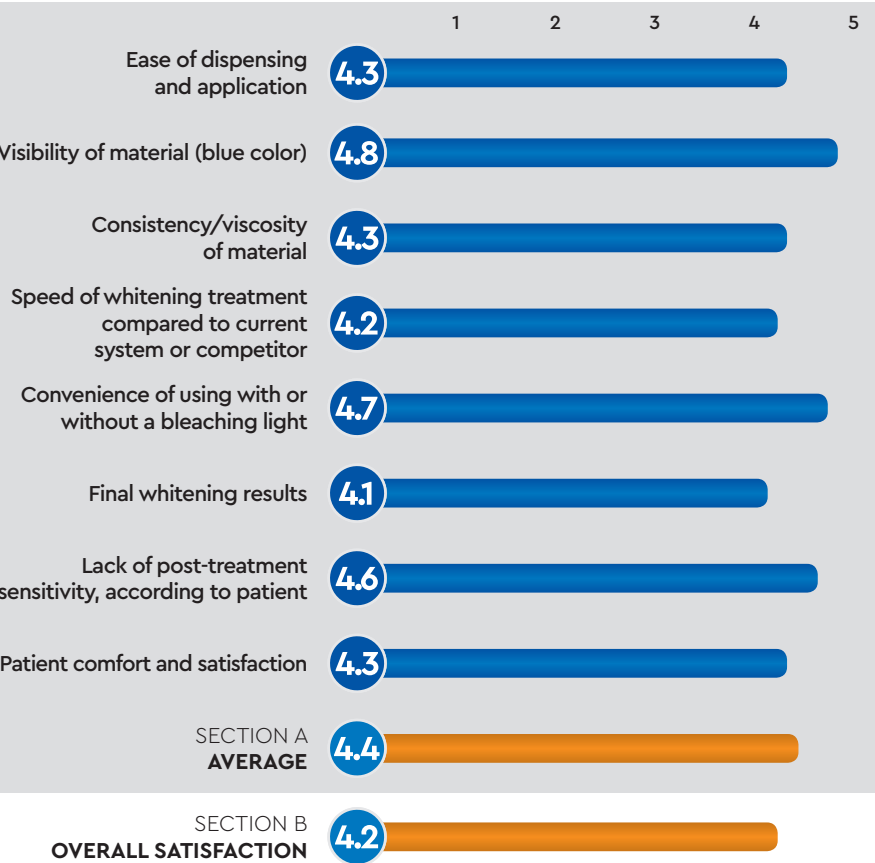
Dr. Mitchell Paskenkoff described Pola Rapid as "one of the better systems out there," noted its ability to provide "great results," and concluded, "SDI made a product that removes all problems that have made in-office whitening troublesome. They are 1 step ahead of competitors."

## FOR MORE INFORMATION:

800.228.5166  
www.sdi.com.au

## PRODUCT REVIEW SNAPSHOT

CRITERIA BASED ON AVERAGE SCORE (OUT OF 5)



SDI  
POLA RAPID

FINAL SCORE  
AVERAGE OF  
SECTIONS A AND B  
4.3

