



**Whiter.
Brighter.
You.**

collection

pola

ADVANCED TOOTH WHITENING SYSTEM

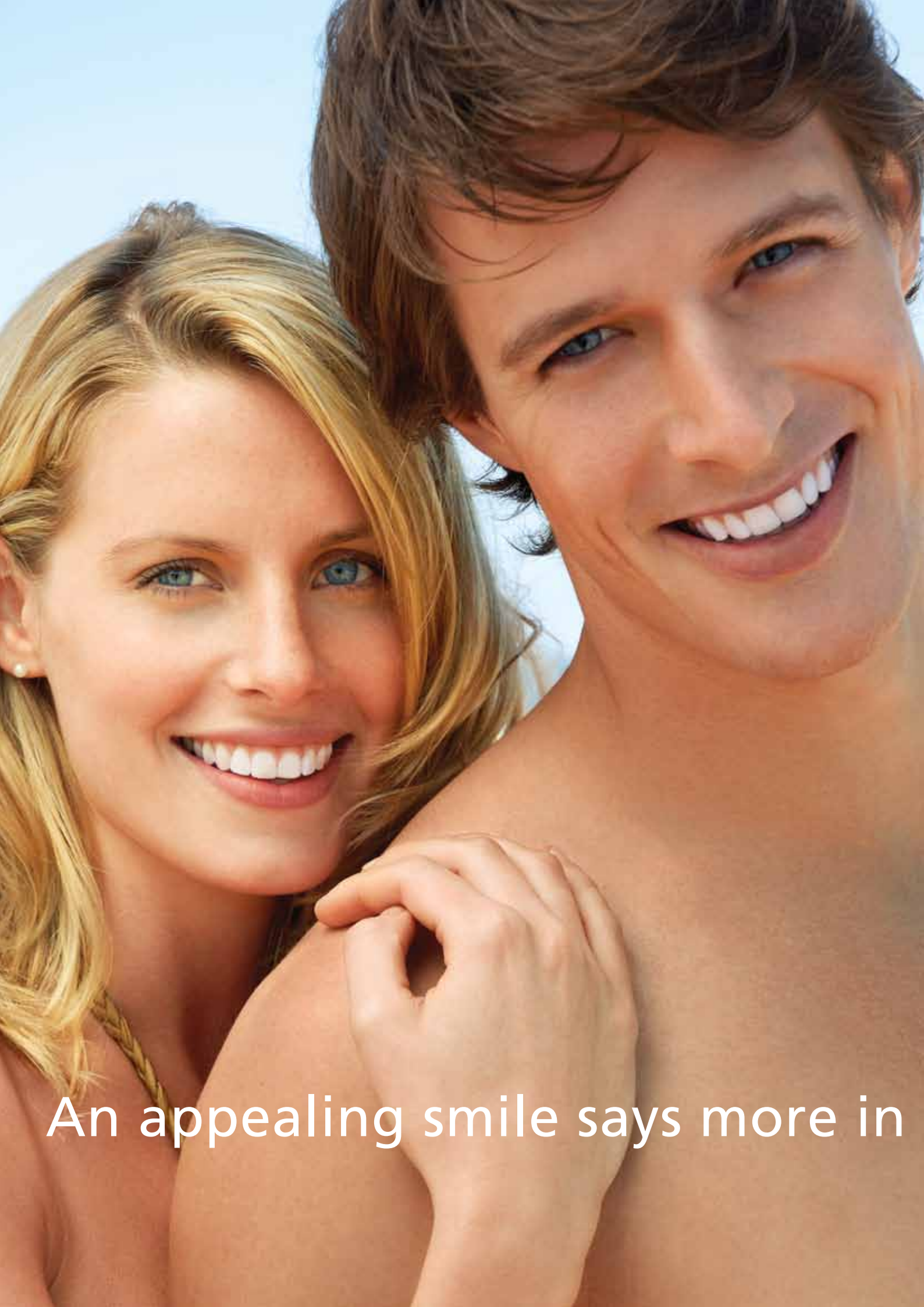
SDI

Your Smile. Our Vision.

www.sdi.com.au

www.polawhite.com.au





An appealing smile says more in

POLAOFFICE+



The world's fastest bleach

Minimal chair time is required. The total treatment will take less than 30 minutes. Less chair time means increased patient comfort, satisfaction, improved productivity and profitability. The unique 37.5% hydrogen peroxide formula ensures fast release of the peroxide ions to begin the bleaching process.

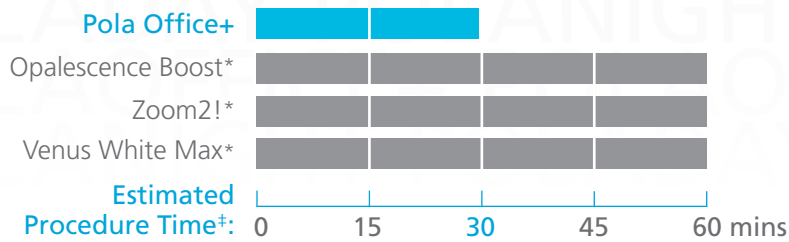
Kits:

Pola Office+ 3 Patient Kit - with retractors

3 X 2.8 mL syringes of Pola Office+
3 X 1g Gingival Barrier syringes
3 X Cheek Retractors
Accessories
Reorder 7700412

Pola Office+ 3 Patient Kit - no retractors

3 X 2.8 mL syringes of Pola Office+
3 X 1g Gingival Barrier syringes
Accessories
Reorder 7700411



“89% of evaluators would recommend Pola Office+ to a colleague[†]”

the world's fastest bleach

No bleaching light required

Pola Office+ can be used with or without a bleaching light, as it does not require activation. While a light is not necessary, you certainly can use a bleaching light or a standard heat emitting curing light to accelerate the bleaching process and impress your patients.

Maximum comfort

The neutral pH of Pola Office+ ensures maximum comfort during and after treatment. The shorter treatment time results in less patient discomfort and lower sensitivity.

Built-in desensitiser

No separate desensitiser is required. Pola Office+ has unique built-in desensitising properties that inhibit post-operative sensitivity. Potassium nitrate, the key pain-reducing ingredient, penetrates the nerve endings by blocking transmission of sensitive nerve impulses to provide a calming effect.

Simple delivery

No mixing is required. The dual barrel syringe system mixes as you apply the gel directly to the tooth. This ensures a consistent blend of freshly activated gel. The freshly activated gel maximises the whitening effect. The fine applicator tip allows easy application, especially in tight spots.

Just one thin layer

A thin layer of gel is all that is required. Use the tip to spread the gel ensuring all tooth surfaces are covered. The sticky gel formula adheres firmly to tooth surfaces maximising the bleaching effect.

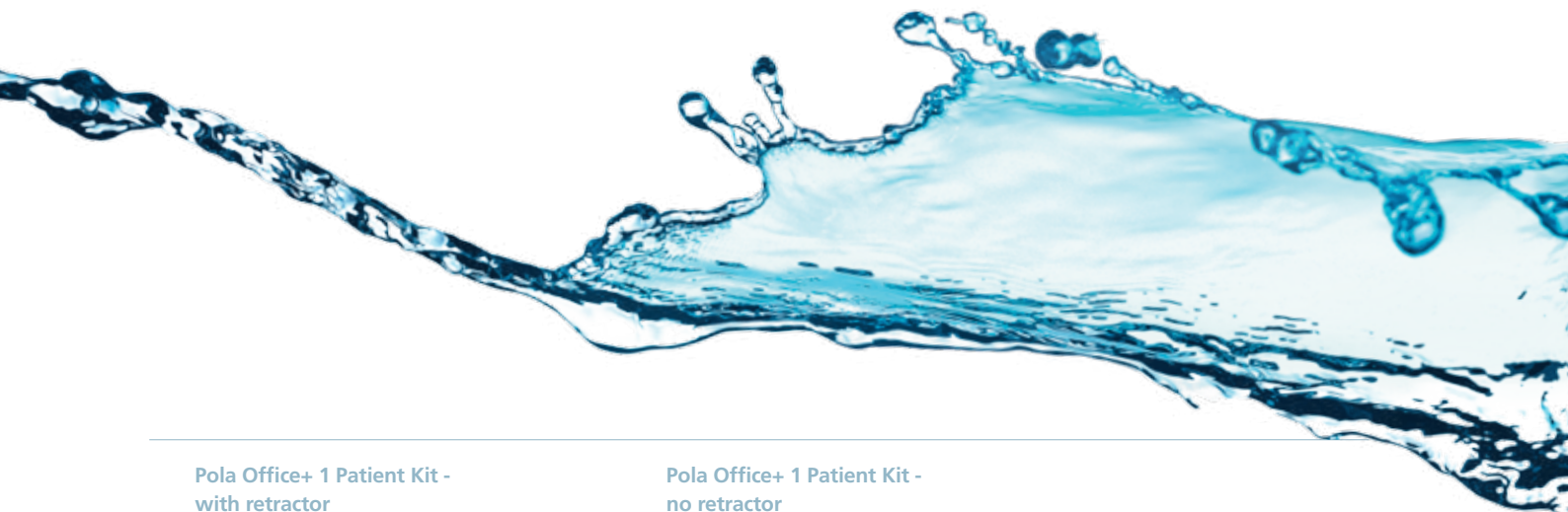
“83% of evaluators would purchase Pola Office+[†]”

Pola Office+ 1 Patient Kit - with retractor

1 X 2.8 mL syringe of Pola Office+
1 X 1g Gingival Barrier syringe
1 X Cheek Retractor
Accessories
Reorder 7700427

Pola Office+ 1 Patient Kit - no retractor

1 X 2.8 mL syringe of Pola Office+
1 X 1g Gingival Barrier syringe
Accessories
Reorder 7700426



POLAOFFICE



Pola Office uses a 35% hydrogen peroxide formula to give you and your patients quick and efficient results without excessive time wasted chairside.

Very fast procedure

Pola Office's total treatment time is about 30 minutes. Less chair time means increased patient comfort, satisfaction, improved productivity and profitability.

Built in desensitiser

Pola Office contains potassium nitrate, a known desensitising agent. It acts on the nerve endings by blocking transmission of sensitive nerve impulses and providing a calming effect.

No bleaching light required

No light is required to accomplish effective results, however any heat emitting curing light will accelerate the bleaching process to achieve results in just 30 minutes.

Flexible gingival barrier

Pola Office's flexible gingival barrier allows for a quick and clean removal.

Pola Office 3 Patient Kit

6 X 0.3g Pola Office Powder Pots
6 X 2mL Pola Office Syringes
3 X 1g Gingival Barrier Syringes
Accessories
Reorder 7700011

Pola Office 1 Patient Kit

2 X 0.3g Pola Office Powder Pots
2 X 2mL Pola Office Syringes
1 X 1g Gingival Barrier Syringe
Accessories
Reorder 7700031

Gingival Barrier 2 Syringe Refill

2 X 1g Gingival Barrier Syringes
Accessories
Reorder 7750006



Quick and easy in-office tooth whitening

Before treatment



After treatment



NOTE:

Individual patient results may vary.

Photos courtesy of Dr. Shuichi Tsubura,
D.D.S., Ph.D., Japan



POLADAY & POLANIGHT

The high viscosity, neutral pH tooth whitening gels ensure the greatest patient comfort for use in custom made trays. The unique blend of soothers, conditioners and high water content assist in reducing sensitivity. The formation of plaque and tooth decay is significantly reduced.



Natural soother and conditioner

The incorporation of special additives minimises plaque formation and enhances remineralisation to further reduce sensitivity.

High water content

The high water content of the gel reduces dehydration of the enamel and decreases patient sensitivity.

High molecular weight thickener

This reduces the tacky feeling and drying effect of the gel in turn reducing sensitivity further.

High viscosity

The high viscosity gel ensures it can be easily and securely placed into the tray and remains in the tray for the entire procedure.

Taste

The pleasantly flavoured spearmint gel is both fresh and long lasting.

Large choice of concentrations

poladay	3% hydrogen peroxide
	6% hydrogen peroxide
	7.5% hydrogen peroxide
	9.5% hydrogen peroxide

poladay CP	35% carbamide peroxide
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polanight	10% carbamide peroxide
	16% carbamide peroxide
	18% carbamide peroxide
	22% carbamide peroxide

1% hydrogen peroxide approximately equals 3% carbamide peroxide.

Pola Day and Pola Night 10 X 1.3g Syringe Kits

Reorder

7700101 (3% Hydrogen Peroxide)
7710020 (6% Hydrogen Peroxide)
7700151 (7.5% Hydrogen Peroxide)
7700154 (9.5% Hydrogen Peroxide)
7700157 (10% Carbamide Peroxide)
7700160 (16% Carbamide Peroxide)
7710023 (18% Carbamide Peroxide)
7700163 (22% Carbamide Peroxide)

Pola Day and Pola Night 4 X 1.3g Mini Kits

Reorder

7700100 (3% Hydrogen Peroxide)
7710021 (6% Hydrogen Peroxide)
7700150 (7.5% Hydrogen Peroxide)
7700153 (9.5% Hydrogen Peroxide)
7700156 (10% Carbamide Peroxide)
7700159 (16% Carbamide Peroxide)
7710022 (18% Carbamide Peroxide)
7700162 (22% Carbamide Peroxide)

Pola Day and Pola Night 50 X 3g Dispenser Kit

Reorder

7700074 (3% Hydrogen Peroxide)
7700075 (6% Hydrogen Peroxide)
7700081 (7.5% Hydrogen Peroxide)
7700082 (9.5% Hydrogen Peroxide)
7700076 (10% Carbamide Peroxide)
7700077 (16% Carbamide Peroxide)
7700078 (18% Carbamide Peroxide)
7700083 (22% Carbamide Peroxide)



From just 15 minutes once a day



Fluoride releasing

The addition of fluoride remineralises the tooth surface assisting in reducing post-operative sensitivity.

Contains desensitising agent

The Pola Day and Pola Night gels contain a desensitising agent which acts on the nerve endings, and desensitises them at the pulp-dentin border, in turn minimising sensitivity and maximising patient comfort.

Neutral pH

Pola Day and Pola Night's neutral pH ensures the full release of the peroxide without jeopardising patient comfort.

Treatment guidelines

poladay 3%	2 or 3 X 30 min/day OR 1 X 60 min/day
poladay 6%	2 or 3 X 30 min/day OR 1 X 60 min/day
poladay 7.5%	1 or 2 X 30 min/day OR 1 X 45 min/day
poladay 9.5%	2 X 15 min/day OR 1 X 30 min/day
polanight 10%	2 hrs to overnight
polanight 16%	90 min to overnight
polanight 18%	1 X 45 min/day
polanight 22%	1 X 45 min/day
poladay CP 35%	1 X 15 min/day

Spacer Resin 2 Syringe Refill

2 X 1g Spacer Resin Syringes
Accessories
Reorder 7700012

Tray Material – 20 Pieces

20 Piece Refill
Reorder 7750005

Tray Cases – 5 Pack

5 Tray Cases
Reorder 7750008

Cosmetic Pola Pouches - 10 Pack

10 Pouches
Reorder 7700999



POLADAY CP

Just 15 minutes or use as jump start

Super fast

After just 15 minutes, patients will see changes immediately with Pola Day CP.

A jump start

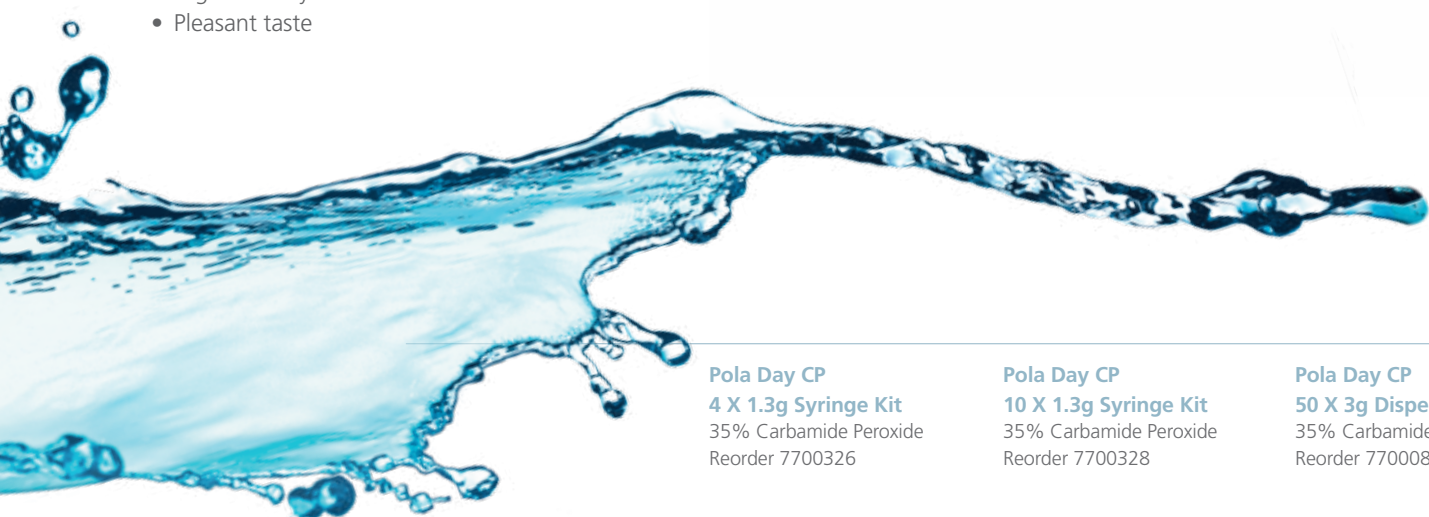
Apply Pola Day CP to patients' custom made tooth whitening trays, whilst in the dental office. They can wear it for 30 minutes in the waiting room prior to leaving. Most patients see their teeth change 3 or 4 shades. After seeing the results from this quick session, patients begin to see just how effective tooth whitening can be, motivating them to continue tray whitening treatment for the desired outcome.

A patient requesting whiter teeth wants to see a result when they walk out of the dental office. Promoting a tray whitening system, such as Pola Day or Pola Night, can be assisted by getting the patients motivated in your office. Get them excited about bleaching by giving them a "jump" start with Pola Day CP.

Advantages

Pola Day CP has the same advantages as those listed with Pola Day and Pola Night:

- Fluoride releasing
- Desensitising agents
- Neutral pH
- Natural soother and conditioner
- High water content
- High molecular weight thickener
- High viscosity
- Pleasant taste



Pola Day CP
4 X 1.3g Syringe Kit
 35% Carbamide Peroxide
 Reorder 7700326

Pola Day CP
10 X 1.3g Syringe Kit
 35% Carbamide Peroxide
 Reorder 7700328

Pola Day CP
50 X 3g Dispenser Kit
 35% Carbamide Peroxide
 Reorder 7700084



SOOTHE

A potassium nitrate and fluoride releasing desensitising gel.



Desensitiser

Soothe, a sustained release gel containing 6% potassium nitrate and 0.1% fluoride gel, relieves tooth sensitivity caused by chemical and thermal changes. Unlike other desensitisers, Soothe will not interfere with the whitening process.

Apply before or after whitening

Sensitivity can occur during or after the tooth whitening procedure. Soothe can be applied before or after the treatment.

Soothe
4 X 1.2mL Syringe Kit
Reorder 8150002

Soothe
50 X 1.2mL Syringe Kit
Reorder 8150033

POLAPAIN

Paint on tooth whitening gel.

Quick and easy for you

There is no need for trays to be made. Patients simply purchase a kit from you and do the work themselves. Pola Paint is an excellent marketing tool for your tooth whitening business.

Quick and easy for your patient

Your patient can apply Pola Paint whenever they wish at any time during the day or night – no one will notice they have Pola Paint on. The low viscosity fast drying gel enables a film to form on the tooth surface with minimal drying time. Patients can choose to whiten one single tooth or their complete smile.

Super touch up

Pola Paint is a great touch up procedure for patients who have already whitened their teeth before – Pola Paint recharges the brightness! Pola Paint contains 8% carbamide peroxide.

Economical

Pola Paint is the economical first step to encouraging your patients to whiten their teeth. No trays are required. No chair time is used.

Fluoride releasing

The addition of fluoride remineralises the tooth surface and assists in reducing post-operative sensitivity.

No messy trays

Pola Paint does not require any trays or equipment to be used. Your patient can continue their normal routine without anyone knowing they are whitening their teeth at the same time.

Pleasant flavour

A long lasting spearmint flavour.



Pola Paint
1 X 5.5mL Pola Paint Tube
Reorder 7700058

FREE MARKETING MATERIALS

Marketing materials to assist in promoting whitening to patients.



Pola Poster female only
Reorder M100060



Pola Poster female and male
Reorder M100051



Pola Poster Pola Office+
Reorder M100054



Pola Office professional
demonstration DVD
Reorder M770954



Pola Office waiting room
demonstration DVD
Reorder M770985



Pola Window Sticker
Reorder M101006



Pola Statement Stuffer
Reorder M770229



Pola Menu
Reorder M770030



Pola Thank You Card
Reorder M770032



Pola Patient Handouts
Reorder M100057



Pola Appointment Card
Reorder M770956



Pola Patient Handout Stand
Reorder M100041



Pola Before & After Stand
Reorder M100044



Pola Ceiling Tile
Reorder M100065



Customisable marketing material

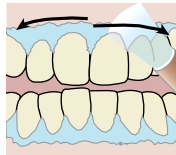
More customisable marketing material is available via download.
Visit: www.sdi.com.au/en-au/marketing-materials/



INSTRUCTIONS

Pola Office+

- 1 Record pre-operative shade.
- 2 Clean teeth with flour based pumice.
- 3 Place cheek retractor and cover exposed lip with petroleum gel.

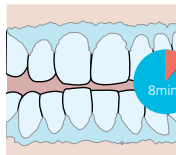


- 4 Dry teeth and apply gingival barrier; light cure in fanning motion.

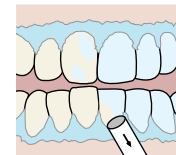
- 5 Firmly attach a mixing tip to Pola Office+ syringe away from patient; dispense small amount of gel onto mixing pad to ensure adequate mixing.



- 6 Directly apply a **thin** layer of gel to all teeth undergoing treatment.



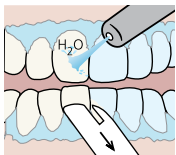
- 7 Leave gel on teeth surfaces for 8 minutes. (Optional curing light can be used according to manufacturer's instructions.)



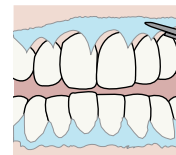
- 8 Suction off using a surgical aspirator tip.



- 9 Complete steps 6-8 three times (optional 4 times).



- 10 After the last application, suction all gel off, then wash with water and apply suction.



- 11 Remove gingival barrier.



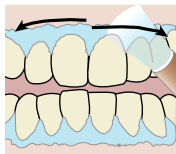


Pola Office

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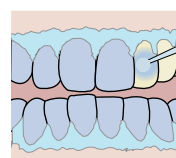
5 Open powder pot. Take one Pola Office syringe, **firmly** attach a tip, and **carefully pull back** plunger to release pressure.



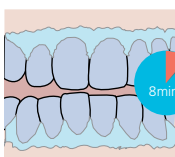
6 **Carefully** extrude contents of syringe into the pot.



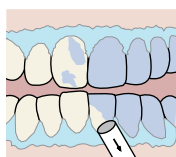
7 Immediately mix using a brush applicator until gel is homogeneous.



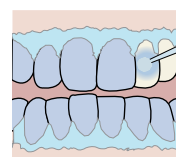
8 Apply a **thick** layer of gel to all teeth undergoing treatment.



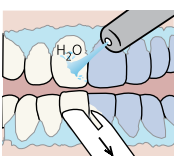
9 Leave gel on teeth surfaces for 8 minutes. (Optional curing light can be used according to manufacturer's instructions.)



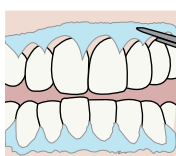
10 Suction off using a surgical aspirator tip.



11 Complete Steps 8-10 three times (optional 4 times). Note: One pot should only be used for 2 applications or within 20 minutes of mixing.

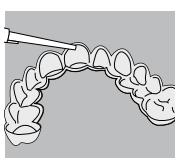


12 After the last application, suction all gel off, then wash with water and apply suction.

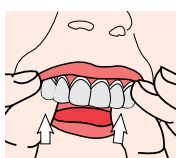


13 Remove gingival barrier.

Pola Day / Pola Night / Pola Day CP



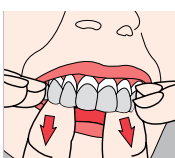
1 Place a small drop of gel into every compartment of the tray for the teeth undergoing treatment.



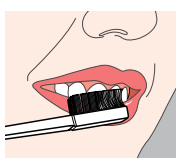
2 Seat the tray, with the gel, around the teeth.



3 Wipe away excess gel in mouth with a tissue or dry soft brush.



4 After treatment, remove tray. Rinse tray and mouth with lukewarm water.



5 Brush teeth.



visit www.polawhite.com

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‡ Published and SDI Test Data.

† In-house data based on external clinical evaluators

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