

ADVANCED TOOTH
WHITENING SYSTEM

P
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A

SDI

SDI

P O L A

ADVANCED TOOTH
WHITENING SYSTEM

Talk to your patient about a whitening program that's right for them.



In-Office Treatments

Pola Rapid	38% hydrogen peroxide	3 × 8 minute applications
Pola Office	35% hydrogen peroxide	3 × 8 minute applications



At Home Treatments

Pola Day

6% hydrogen peroxide	1 or 2 × 30 minute applications or 1 × 45 minute application per day
7.5% hydrogen peroxide	1 or 2 × 30 minute applications or 1 × 45 minute application per day
9.5% hydrogen peroxide	2 × 15 minute applications or 1 × 30 minute application per day



Pola Day CP

35% carbamide peroxide	2 × 15 minute applications or 1 × 30 minute application per day
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Pola Night

Note: 1% of hydrogen peroxide equates to 3% of carbamide peroxide

10% carbamide peroxide	1 × 2 hours per day to overnight application
16% carbamide peroxide	1 × 90 minutes per day to overnight application
18% carbamide peroxide	1 × 90 minutes per day to overnight application
22% carbamide peroxide	1 × 45 minutes per day



Pola for Aligners

10% carbamide peroxide	1 × 2 hours per day to overnight application
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Pola Light

6% hydrogen peroxide	2 × 10 minute applications or 2 × 15 minute applications per day
9.5% hydrogen peroxide	2 × 10 minute applications or 2 × 15 minute applications per day

On The Go

Pola Luminate

6% hydrogen peroxide	2 × 30 minute applications per day
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In-Office



Treatments

Pola Rapid



Scan QR code for step by step instructions.



Pola Office

Pola Rapid is the innovative in-office whitening treatment that safely whitens teeth in a 24 minute application time.

A unique 38% hydrogen peroxide formulation that releases active ingredients immediately.

Indications:

- Whitening of discoloured vital teeth.
- Whitening of discoloured non-vital teeth.

Superior handling and fast removal

Pola Rapid's higher viscosity gel enables faster application and removal due to its specially formulated non-stick attributes. Pola Rapid can be extruded quickly and easily and remains on teeth when applied.

Enhanced blue gel for faster application

Pola Rapid uses an advanced blue gel for ease of visibility and application. The easy to apply, non-stick gel enables faster application and removal.

Simple delivery and precise application

No mixing is required. The dual barrel syringe system mixes as the gel is applied directly to the tooth. The supplied brush tip

helps deliver a smoother and more precise application.

Simple Procedure

No soft tissue isolation. With simple tooth preparation and quick contact time per application, it reduces chair time and improves productivity.

Built in desensitisers

Pola Rapid has unique built-in desensitising properties that inhibit post-operative sensitivity. Potassium nitrate, the key pain reducing ingredient, prevents sensitivity to provide a calming effect. The high water content of Pola Rapid ensures maximum comfort during and after treatment.

Fluoride releasing to strengthen teeth

Pola Rapid contains fluoride, helping to strengthen teeth and protect against sensitivity.

Can be used with or without a bleaching light

Pola Rapid can be used with or without a bleaching light, as it does not require heat to activate.

Pola Office, with its 35% hydrogen peroxide formulation is designed to whiten teeth in less than 30 minutes.

Minimal chair time and built in desensitiser

With its neutral pH to protect your patient's teeth and gums, the unique formulation releases the active ingredients immediately to initiate the whitening treatment.

Pola Office is designed to protect sensitive dental nerves and nerve endings with Pola Desensitising Technology (PDT) which ensures that the whitening only acts on teeth, minimising irritation, burning, pain or long-term gum damage.



A close-up portrait of a woman with long, wavy blonde hair. She is wearing a dark blue velvet dress with a subtle shimmer. Her accessories include large, ornate diamond earrings and a matching diamond bracelet on her left wrist. She is looking slightly to the side with a soft expression. The background is a solid dark blue. The text 'At Home' is overlaid in a large, white, sans-serif font across the center of the image.

At Home



Treatments

Pola Day Pola Night Pola Day CP





Indications:

- Whitening of discoloured vital teeth.
- Whitening of discoloured non-vital teeth.

Fluoride releasing

Pola Day and Pola Night both contain fluoride, which helps strengthen the tooth to protect it against sensitivity.

Safe and convenient

Pola Day and Pola Night's unique high water content formulation has a neutral pH to protect gums and teeth during treatment.

Effective whitening

The desired whitening effect can be achieved in as little as 30 minutes per day or can be conveniently applied overnight while you sleep. There are a variety of different strengths of Pola Day and Pola Night that patients can use at home.

Pola Desensitising Technology (PDT)

Pola Day and Pola Night contains Potassium Nitrate and Fluoride to assist with the prevention of post treatment sensitivity. Both Pola Day and Pola Night contain 20% water which prevents dehydration and helps reduce or eliminate sensitivity.

What's the difference between Pola Day and Pola Night?

Pola Day consists of a range of hydrogen peroxide based take home gels specifically designed for achieving whitening results for patients with limited time in their schedule. Hydrogen peroxide formula means faster release of active ions which in turn means less tray wear time.

Pola Night contains carbamide peroxide for slow release of active oxygen.

Pola Night is a range of carbamide peroxide based take home gels that deliver optimum whitening results to patients who have more sensitive teeth. Pola Night converts into hydrogen peroxide plus urea, which means there is a slower release of ions and hence more suited to overnight treatment.

Both ranges are available in a variety of different strengths with the lower concentrations geared towards more sensitive teeth.

Pola Day CP

Pola Day CP is the super-fast take home whitening gel which can be worn for just 15 minutes each day.

It is designed for those people who need to jump start their tooth whitening in a short space of time.



Scan QR code
for step by step
instructions.

Pola For Aligners

Straighten and brighten together

Pola whitening gel for aligners is perfectly formulated for use with orthodontic aligner trays.

Pola For Aligners can easily be used as a take home kit, ensuring a great patient experience by providing whiter, brighter smiles with no additional wear time.

Pola For Aligners combines the same benefits of the award-winning Pola whitening formula

- The greatest patient comfort in a whitening kit
- Contains potassium nitrate and fluoride to reduce sensitivity for long term use
- High viscosity gel ensures it can be easily and securely placed into the aligner tray, staying in place

**Available in a convenient 4 syringe kit
– for take home, day or overnight wear**

- The Pola For Aligners system is available in Pola Night 10% carbamide peroxide gel that has been carefully selected as the ideal whitening agent to suit any aligner system. It enables patients to customize use between meals for just a couple of hours a day, to the convenience of overnight wear
- Clinical research has identified 10% carbamide peroxide as the Gold standard in teeth whitening, providing optimal whitening results whilst maintaining maximum patient safety and comfort*



SAFE FOR OVERNIGHT WEAR



EASY TO USE



FLUORIDE RELEASING



PROFESSIONALLY USED AND RECOMMENDED

*Source: Efficacy of Pola Night on tooth whitening. 24 months post treatment on Japanese 2006 – Tsubura Shuichi



Pola Light

Advanced take home tooth whitening system with LED light technology

Enjoy a brighter, more confident smile in 5 days.

Pola Light is an advanced tooth whitening system that combines Pola's award-winning whitening formula, with an LED mouthpiece, for a faster whitening treatment.

- The Pola Light system combines with Pola Day.
- Fast acting, delivering whiter teeth in as little as 5 days.
- Formulated to safely remove long term stains.
- Fully rechargeable for future tooth whitening treatments.
- Remineralisation to strengthen the teeth.
- Extra hydration to minimise sensitivity.



FROM JUST 20 MINUTES A DAY

2 x 10 or 2 x 15 minute treatments per day.



EASY TO USE

Portable, rechargeable and easy to wear with no cord attached to mouthpiece.

Pola LED mouthpiece is a dual arch and a universal size.



WHITER TEETH IN FIVE DAYS

5 day treatment time.

No chair time or custom trays required, saving time for both patient and dentist.



PROFESSIONALLY USED AND RECOMMENDED

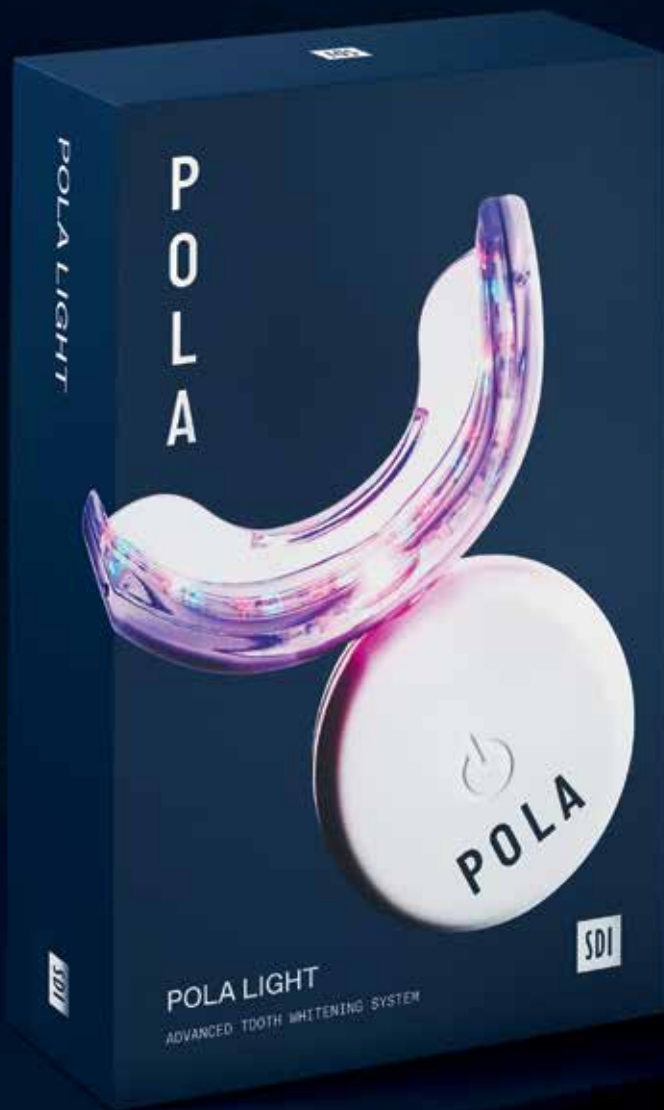
Pola is a professional tooth whitening system that is trusted and recommended by dentists to achieve a safer, quicker and whiter smile.

The high viscosity, neutral pH tooth whitening gels ensure the greatest patient comfort in a take home kit.

The unique blend of soothers, conditioners and high water content assist in reducing sensitivity.



Scan QR code
for step by step
instructions.





On the Go



Treatments

Pola Luminare



Recharge the brightness with Pola Luminare! With 6% hydrogen peroxide, Pola Luminare is our highest strength brush on tooth whitener. It is designed to easily fit into your patient's pocket or bag to be used on the go! This is a great touch up tool to maintain an already white smile.







POLA DAY

POLA

POLA
ADVANCED TOOTH WHITENING SYSTEM

SDI

POLA

POLA RAPID
ADVANCED TOOTH WHITENING SYSTEM

POLA RAPID

TOOTH BLEACH GEL
ONE PATIENT KIT
KEEP REFRIGERATED
38% HYDROGEN PEROXIDE

KEEP REFRIGERATED
38% HYDROGEN PEROXIDE

POLA

POLA RAPID
ADVANCED TOOTH WHITENING SYSTEM

Pola Whitening Stand

Simple design

The Pola Whitening Stand comes in a smart and slimline design that is compatible with the SDI Radii Xpert curing light.

Wide range of movements and adjustments

The Pola Whitening Stand has five rotation points, allowing you to adjust the stand up to 360° to achieve the exact position you require.

Versatile

The stand can be positioned beside or behind the patient, depending on the practice requirements.

Equipped with wheels

The stand is equipped with wheels allowing complete freedom of movement and control from room to room.

Lightweight, cordless and compact

Moving and positioning the stand is simple due to the lightweight and cordless design.

The compact stand is easy to clean and can easily be stored away when not in use.

Stability of the system

The stand brakes ensure the base remains steadily in place while in use.



Scan QR code
for step by step
instructions.

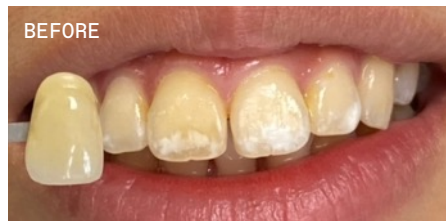


CLINICAL CASE STUDIES



Dr Chanel Beydoun
Australia

Pola Rapid 38%



Dr Vijay Vadher
UK

Pola Night 16%



Dr Linda Greenwall
UK

Pola Night 10% CP for Aligners



Dr. David Carralero Plaza
Spain

Pola Day 6%



**Dr. Mohamed
Abdulmonem Abdulsalam**
Egypt

Pola Light 6%



F



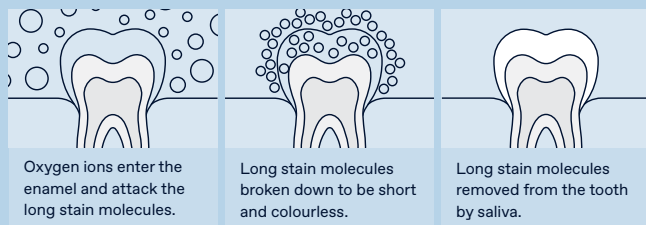
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What causes tooth discolouration?

Everyone's teeth are unique, therefore they discolour and stain in different ways. The discolouration or staining of a tooth is typically caused by strong coloured foods and liquids such as coffee, curry or from smoking cigarettes.

How does tooth whitening work?

When a whitening product is applied to the tooth, it breaks down into water and oxygen ions. The oxygen ions enter the enamel and attack the long stain molecules to effectively break them down to be short and colourless. These short and colourless molecules are then naturally removed from the tooth by saliva. The intensity of whitening is related to the number of ions available and the length of time they are on the tooth.



How long does it take to whiten a patient's teeth?

With In-Clinic whitening, results may be obtained in just 30 minutes treatment time. Using a take home whitening system may take approximately 5-14 days.

Q

How long will the whitening treatment last?

Teeth whitening is an irreversible dental procedure and the time frame in which the treatment will last is dependent on the individual person and their oral habits. Teeth whitening can be repeated from 6-12 months for both in-office and take home procedures.

How does whitening affect restorations and veneers?

Whitening will remove any existing stains on the restorations and veneers, but will not affect the original shade.

Are there any side effects?

Please consult the instructions for use. The vast majority of people will experience no side effects. However, some will experience temporary sensitivity (dull or sharp, sensitivity to hot or cold). This will subside after several hours and won't leave any residual problems. The wear times can be shortened or made less frequent. The patient should abstain from carbonated drinks, citrus fruits and beverages to avoid sensitivity for the duration of the whitening treatment.

Is teeth whitening safe during pregnancy?

It is not recommended to use teeth whitening products during pregnancy.

Pola In-Office

POLA RAPID	
Pola Rapid 38% 1 Patient Kit 1 × 2.8 mL syringe of Pola Rapid 1 × 1g Gingival Barrier Syringes Accessories	7700517
Pola Rapid 38% 1 Patient Kit with Optragate 1 × 2.8 mL syringe of Pola Rapid 1 × 1g Gingival Barrier Syringes Accessories	7700516
Pola Rapid 38% 3 Patient Kit 3 × 2.8 mL syringes of Pola Rapid 3 × 1g Gingival Barrier Syringes Accessories	7700519
Pola Rapid 38% 3 Patient Kit with Optragate 3 × 2.8 mL syringes of Pola Rapid 3 × 1g Gingival Barrier Syringes Accessories	7700518

Please note: each pack includes accessories.
CP: Carbamide Peroxide HP: Hydrogen Peroxide

POLA OFFICE	
Pola Office 3 Patient Kit 6 × 0.3g Pola Office Powder Pots 6 × 2mL Pola Office Syringes 3 × 1g Gingival Barrier Syringes Accessories	7700011

POLA WHITENING STAND	
1 x Stand 1 x mount for SDI Radii Plus 1 x mount for SDI Radii Xpert Accessories	7700989

GINGIVAL BARRIER	
Gingival Barrier 2 Syringe Refill 2 × 1g Gingival Barrier Syringes Accessories	7750006

Pola At Home

POLA DAY	
Pola Day 4 × 1.3g Mini Kit (6% HP) (7.5% HP) (9.5% HP) (35% CP)	7710021 7700150 7700153 7700326
Pola Day 10 × 1.3g Kit (6% HP) (7.5% HP) (9.5% HP) (35% CP)	7710020 7700151 7700154 7700328
Pola Day 50 × 3g Dispenser Kit (6% HP) (7.5% HP) (9.5% HP) (35% CP)	7700075 7700081 7700082 7700084

POLA FOR ALIGNERS	
Pola For Aligners 4 × 3g syringes (10% CP)	7700555

POLA LIGHT	
Pola Light 4 × 3g Pola Day Syringes (6% HP) (9.5% HP)	7700982 7700988

POLA LIGHT DISPLAY STAND	
1 x Stand	7700979

POLA NIGHT	
Pola Night 4 × 1.3g Mini Kit (10% CP) (16% CP) (18% CP) (22% CP)	7700156 7700159 7710022 7700162
Pola Night 10 × 1.3g Kit (10% CP) (16% CP) (18% CP) (22% CP)	7700157 7700160 7710023 7700163
Pola Night 50 × 3g Dispenser Kit (10% CP) (16% CP) (18% CP) (22% CP)	7700076 7700077 7700078 7700083

TRAY CASES	
Tray Cases 5 Pack	7750008

TRAY MATERIAL	
20 x EVA tray material pieces	7750005

SPACER RESIN	
2 × 1g Spacer Resin syringes	7700012

COSMETIC POLA POUCHES	
10 x Cosmetic Pola pouches	7700997

Pola On The Go

POLA LUMINATE	
1 × 5.5mL	7700092

Complimentary marketing material

Marketing material to assist in promoting whitening to patients.



Poster Pola Day
Reorder M110050



Poster Pola Night
Reorder M110051



Poster Pola Rapid
Reorder M110092



Poster Pola Collection
Reorder M110072



Pola Patient Handout Stand
Reorder M110059



Pola Patient Handout
Reorder M110055



Pola Before & After Stand
Reorder M110057



Pola Menu A5
Reorder M110061



Pola Thank You Card
Reorder M110063



Pola Statement Stuffer
Reorder M110060



Pola Light Patient Handout
Reorder M110069



Pola Carry Bags (two sizes)
Large Reorder M100332
Small Reorder M100331



Pola Appointment Card
Reorder M110056



Pola Window Sticker
Reorder M110058



Pola Waiting Room
USB Video
Reorder M100245



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SDI Limited is primarily involved in the research and development, manufacturing and marketing of specialist dental materials. SDI's products are a combination of innovation and excellence to provide the ideal restorative materials for the dental profession.

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