



# IN-OFFICE TREATMENTS

Pola Rapid	38% hydrogen peroxide	3 x 8 minute application
Pola Office	35% hydrogen peroxide	3 x 8 minute application





# AT HOME TREATMENTS

#### Pola Day

7.5% hydrogen peroxide	1 or 2 x 30 minute applications or 1 x 45 minute application per day
9.5% hydrogen peroxide	2 x 15 minute applications or 1 x 30 minute application per day

Pola Night	Note: 1% of hydrogen peroxide equates to 3% of carbamide peroxide
10% carbamide peroxide	1 x 2 hours to overnight
16% carbamide peroxide	90 minutes per day to overnight
22% carbamide peroxide	1 x 45 minutes per day

#### Pola Day CP

35% carbamide peroxide	15 minutes wear time at home or 30 minutes for jump start in dental office
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#### **Pola For Aligners**

10% carbamide peroxide	1 x 2 hours / day to overnight
35% carbamide peroxide	1 x 15 minute applications or 1 x 30 minutes a day

#### Pola Light

Pola Day 9.5% hydrogen peroxide	2 x 10 minute treatments a day
Pola Night 22% carbamide peroxide	2 x 15 minute treatments a day



#### Pola Luminate

6% hydrogen peroxide	2 x 30 minute applications per day













# POLA OFFICE



## IN-OFFICE TREATMENTS

#### **Pola Office**

Pola Office, with its 35% hydrogen peroxide formulation is designed to whiten teeth in less than 30 minutes.

**Indications**: Whitening of discolored vital and non-vial teeth.

## Minimal chair time and built in desensitizer

With its neutral pH to protect your patient's teeth and gum, the unique formulation releases the active ingredients immediately to initiate the whitening treatment.

Pola Office is designed to protect sensitive dental nerves and nerve endings with Pola Desensitizing Technology (PDT) which ensures that the whitening only acts on teeth, minimizing irritation, burning, pain or long-term gum damage.

## POLA RAPID STEP BY STEP GUIDE

- 1. Determine and record pre-operative shade using the Vita\* shade guide.
- 2. Clean teeth with ONLY a flour-based pumice.
- 3. Place cheek retractors and then cover exposed lip surface with petroleum gel.
- 4. Dry teeth and apply Gingival Barrier to both arches, slightly overlapping enamel and interproximal spaces.
- 5. Light cure in a fanning motion for 10-20 seconds until Gingival Barrier is cured.
- 6. **Firmly** attach a mixing nozzle to the Pola Rapid syringe away from patient, and insert the plunger. Dispense a small amount of gel onto a mixing pad until a uniform blue gel is extruded.
- 7. Using the nozzle as a guide, directly apply a thin layer of gel to all teeth undergoing treatment. A thin layer will help prevent the gel from running.
- 8. Leave gel on for 8 minutes (Optional: A curing light may be used at this stage, Radii Xpert or Radii Plus (SDI Limited)).
- 9. Suction off using a surgical aspirator tip. Note: It is normal for a residue layer of gel to remain on the surface of the teeth.
- 10. Complete steps 7-9 three times (optional 4 times).
- 11. After the last application, suction all the gel off, then wash and apply suction.
- 12. Remove Gingival Barrier by lifting it from one end.
- 13. Record the final shade.





Image source: Dr Miles Cone, USA.

## POLA RAPID

# SUPER. FAST. WHITENING.







Scan QR code for step by step instructions.

Pola Rapid is the new in-office whitening treatment that safely whitens teeth in a 24 minute application time.

A unique 38% hydrogen peroxide formulation that releases active ingredients immediately.

In only one visit, Pola Rapid initiates a powerful whitening treatment designed to whiten teeth in 24 minutes.

## **Enhanced blue gel for faster application**

Pola Rapid uses an advanced blue gel for ease of visibility and application. The easy to apply, non-stick gel enables faster application and removal.

## Simple delivery and precise application

No mixing is required. The dual barrel syringe system mixes as the gel is applied directly onto the tooth. The supplied brush tip helps deliver a smoother and more precise application.

#### **Built in desensitizers**

Pola Rapid has unique built-in desensitizing properties that inhibit post-operative sensitivity. Potassium nitrate, the key pain reducing ingredient, prevents sensitivity to provide a calming effect. The high water content of Pola Rapid ensures maximum comfort during and after



treatment. The shorter treatmen time results in less patient discomfort and lower sensitivity.

## Fluoride releasing to strengthen teeth

Pola Rapid contains fluoride, helping to strengthen teeth and protect against sensitivity.

## Can be used with or without a bleaching light

Pola Rapid can be used with or without a bleaching light, as it does not require heat to activate.



# CLINICAL CASE STUDY



# **Dr. Miles Cone**Fellow American College of Prosthodontists Diplomate American Board of Prosthodontics Nuance Dental Specialist Portland, Maine, USA

#### Pola Rapid 38%

"Pola Rapid has exceptional color saturation for enhanced visibility during intraoral application. The new non-stick bleaching gel stays where you apply it, and easily wipes away clean with no mess. I found the new system fast, reliable to use with minimal sensitivity for patients"





# POLA DAY

POLA NIGHT

POLA DAY CP

**POLA**FOR ALIGNERS



# AT HOME TREATMENTS

#### Fluoride releasing

Pola Day and Pola Night both contain fluoride, which helps strengthen the tooth to protect it against sensitivity.

#### Safe and convenient

Pola Day and Pola Night's unique high water content formulation has a neutral pH to protect gums and teeth during treatment.

#### **Effective whitening**

The desired whitening effect can be achieved in as little as 15 minutes or can be conveniently applied overnight while you sleep.

## Pola Desensitizing Technology (PDT)

Pola Day and Pola Night contain PDT to assist with the prevention of post treatment sensitivity.

## What's the difference between Pola Day and Pola Night?

Pola Day consists of a range of hydrogen peroxide based take home gels specifically designed for achieving whitening results for patients with limited time in their schedule. Pola Night is a range of carbamide peroxide based take home gels that deliver optimum whitening results to patients who have more sensitive teeth.

Both ranges are available in a variety of different strengths with the lower concentrations geared towards more sensitive teeth.

#### Pola Day CP

Pola Day CP is the super-fast take home whitening gel which only to be worn just 15 minutes each day. It is designed for those people who need to jump start their tooth whitening in a short space of time.

#### **Pola For Aligners**

Pola whitening gel for aligners is perfectly formulated for use with orthodontic aligner trays. Pola For Aligners can easily be used in-office or as a take home kit, ensuring a great patient experience by providing whiter, brighter smiles with no additional wear time.

Available in Pola Night 10% and Pola Day CP 35% gel offering treatment flexibility for day or night wear.



Recharge the brightness with Pola Luminate! With 6% hydrogen peroxide, Pola Luminate is our highest strength brush on tooth whitener. It is designed to easily fit into your patient's pocket or bag to be used on the go! This is a great touch up tool to maintain an already white smile.



## STEP BY STEP GUIDE

- Place a small drop of gel into every compartment of the tray for the teeth undergoing treatment.
- 2. Seat the tray, with the gel, around the teeth.
- 3. Wipe away excess gel in mouth with a tissue or dry soft brush.
- After treatment, remove tray. Rinse tray and mouth with lukewarm water.
- 5. Brush teeth.









# POLA LIGHT

A NEW ADVANCED TAKE
HOME TOOTH WHITENING
SYSTEM WITH LED LIGHT
TECHNOLOGY



#### Enjoy a Brighter, more confident smile In 5 Days

Pola Light is an advanced tooth whitening system that combines Pola's award-winning whitening formula, with an LED mouthpiece, for a faster whitening treatment.

- The Pola Light system combines with Pola Day and Night gel.
- · Fast acting, delivering whiter teeth in as little as 5 days.
- · Formulated to safely remove long term stains.
- Fully rechargeable for future tooth whitening treatments.
- · Remineralization to strengthen the teeth.
- · Extra hydration to minimize sensitivity.



FROM JUST 20 MINUTES A DAY  $2 \times 10$  or  $2 \times 15$  minute treatments a day.



Portable, rechargeable and easy to wear with no cord attached to mouthpiece.

Pola LED mouthpiece is a dual arch and a universal size.



5 day treatment time.

No chair time or custom trays required, saving time for both patient and dentist.



PROFESSIONALLY USED AND RECOMMENDED Pola is a professional tooth whitening system that is trusted and recommended by dentists to achieve a safer, quicker and whiter smile.

The high viscosity, neutral pH tooth whitening gels ensure the greatest patient comfort in a take home kit.

The unique blend of soothers, conditioners and high water content assist in reducing sensitivity.

## POLA LIGHT PACKAGING

- 1x Pola LED mouthpiece
- 4 x 3g tooth whitening syringes Pola Day 9.5% hydrogen peroxide or Pola Night 22% carbamide peroxide
- 1x USB charging cord
- 1x Instruction guide





# POLA WHITENING STAND

#### SIMPLE DESIGN

The Pola Whitening Stand comes in a smart and slimline design that supports both Radii Plus and Radii Xpert curing lights.

## WIDE RANGE OF MOVEMENTS AND ADJUSTMENTS

The Pola Whitening Stand has five rotation points, allowing you to adjust the stand up to 360° to achieve the exact position you require.



#### **VERSATILE**

The stand can be positioned beside or behind the patient, depending on the practice requirements.

#### **EQUIPPED WITH WHEELS**

The stand is equipped with wheels allowing complete freedom of movement and control from room to room.

## LIGHTWEIGHT, CORDLESS AND COMPACT

Moving and positioning the stand is simple due to the lightweight and cordless design.

The compact stand is easy to clean and can easily be stored away when not in use.

#### STABILITY OF THE SYSTEM

The stand brakes ensure the base remains steadily in place while in use.





# CLINICAL CASE STUDIES



Prof. Leandro Martins

**POLA NIGHT** 

#### **Pola Night 10%**

One of the biggest problems of dental whitening is tooth sensitivity. Therefore, finding products that bring greater safety is the key. With low concentration carbamide peroxide, Pola Night bleach has high water content, neutral pH, desensitizers and high viscosity. These characteristics responds to the patient's demand for an effective result with protection against sensitivity and gingival irritation. Therefore, the choice for Pola Night 10% is due to its characteristics of a convenient, safe and effective product.







Dr Linda Greenwall BDS MGDS RCS MSc MRD RCS FFGDP FICD BEM Prosthodontist and Specialist in Restorative Dentistry UK

#### Pola Night 10% CP for Aligners

Pola Night 10% CP for Aligners has been used for 6 weeks with clear orthodontic aligners.





## POLA IN-OF

#### Pola Rapid 3 patient kit

7700500 Pola Rapid 3 Pat Kt 7700501 Pola Rapid 3 Pat Op Gate Kt 3 x 2.8 mL syringes of Pola Rapid



#### Pola Office 3 Patient Kit

7700015

6 X 0.3g Pola Office Powder Pots 6 X 2mL Pola Office Syringes

3 X 1g Gingival Barrier Syringes Accessories

### **Gingival barrier**

2 X 1g Gingival Barrier Syringes



#### Pola Rapid 1 patient kit

7700502 Pola Rapid 1 Pat Kt 7700503 Pola Rapid 1 Pat Op Gate Kt

1 x 2.8 mL syringe of Pola Rapid 1 x 1g Gingival Barrier syringe Accessories

#### Pola Office 1 Patient Kit

2 X 0.3g Pola Office Powder Pots 2 X 2mL Pola Office Syringes 1 X 1g Gingival Barrier Syringe Accessories



#### Pola Whitening Stand

7700989

1 x Stand

1 x mount for SDI Radii Plus 1 x mount for SDI Radii Xpert

Accessories



## 2 Syringe Refill

Accessories



#### Pola Day and Pola Night 10 x 1.3g Syringe Kits

7700103 (7.5% HP) 7700105 (9.5% HP) 7700107 (10% CP) 7700109 (16% CP) 7700111 (22% CP)



#### Pola Day and Pola Night 4 x 1.3g Mini Kits

7700102 (7.5% HP) 7700104 (9.5% HP) 7700106 (10% CP) 7700108 (16% CP) 7700110 (22% CP) 7700324 (35% CP)



#### Pola Day and Pola Night 50 x 3g Dispenser Kit

7700070 (7.5% HP) 7700071 (9.5% HP) 7700072 (16% CP) 7700080 (22% CP) 7700073 (35% CP)



#### Pola Day and Pola Night 50 x 1.3g Bulk Kit

7700026 (7.5% HP) 7700034 (9.5% HP) 7700027 (10% CP) 7700028 (16% CP) 7700029 (22% CP) 7700325 (35% CP)



#### Pola Day and Pola Night 36 x 3g Value Packs

7700061 (9.5% HP) 7700062 (16% CP)



#### Soothe

8150002 4 X 1.2mL Soothe Syringes 8150034 50 X 1.2mL Soothe Syringes



#### Pola For Aligners Pola Night and Pola Day CP

4 x 1.3g syringes 7700552 (10% CP) 4 x 1.3g syringes 7700553 (35% CP) 4 x 3g syringes 770550 (10% CP)



#### Pola Light

7700983 (9.5% HP) 7700984 (22% CP)



#### Please note: each pack includes accessories. CP: Carbamide Peroxide HP: Hydrogen Peroxide

#### Pola Luminate

7700092

1 X 5.5mL Pola Luminate



#### **Spacer Resin** 2 Syringe Refill

7700012

2 X 1g Spacer Resin Syringes

#### Tray Cases: 5 Pack

7750008 5 Tray Cases

#### Cosmetic Pola Pouches: 10 Pack

7700999 10 Pouches

#### Tray Material: 20 Pieces

7750005 20 Piece Refill

## FREE MARKETING MATERIAL

MARKETING MATERIAL TO ASSIST IN PROMOTING WHITENING TO PATIENTS.



POSTER POLA DAY Reorder M100274



POSTER POLA NIGHT Reorder M100275



POSTER POLA RAPID Reorder M100568



POSTER POLA RAPID Reorder M100569



POSTER POLA LIGHT Reorder M100486



POLA LIGHT COUNTER CARD Reorder M100496



POLA BEFORE & AFTER STAND Reorder M100288



POLA PATIENT HANDOUT STAND Reorder M100290



POLA LIGHT DENTIST HANDOUT Reorder M100509



POLA LIGHT PATIENT HANDOUT Reorder M100510



POLA STATEMENT STUFFER Reorder M100291



POLA THANK YOU CARD Reorder M100295



POLA PATIENT HANDOUTS Reorder M100367



POLA MENU Reorder M100645



POLA APPOINTMENT CARDS Reorder M100287



POLA CEILING TILE Reorder M100293



POLA WINDOW STICKER Reorder M100289



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POLA WAITING ROOM USB VIDEO Reorder M100245



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