**• Brand Manager • Dental Restorative Products • Full Time (Permanent) Role**

**About Us**: We are a global business leading the market with Australian made and owned dental restorative products, tooth whitening and small equipment. Founded in 1972, SDI products are now distributed in over 100 countries throughout the world. Our global head office and manufacturing plant is located in Melbourne with overseas branch offices and warehousing in the USA, Brazil and Germany.

**About the Role:** We are seeking a passionate and experienced Brand Manager to drive our product and brand portfolio to the next level.

This opportunity will ideally suit someone with previous experience in a B2B Brand Management role, tertiary qualified in a relevant discipline and experience in end-to-end project management of NPD. You are the sort of person who thinks outside the box, challenges the status quo and is determined to drive growth of your portfolio.

**What We Are Offering:** We will support the successful candidate with customized product training, an attractive salary package to suit experience and long term career progression opportunities.

**Key Responsibilities:**

* Working with Research and Development to provide market insight into the development of new products and market trends.
* Driving end-to-end NPD project management of their defined portfolio taking products from creation to execution.
* The development and implementation of sound and profitable marketing plans for the defined portfolio, including management of the product life cycle; and
* Delivering sales team training and scientific affairs support for their portfolio.

**Skills and Experience**:

* Prior experience in a B2B Brand Management role, ideally working with a technical, medical or mechanical product portfolio.
* Tertiary qualification in a relevant field e.g. Business, Marketing, Science.
* Demonstrated experience with end-to-end project management of NPD, including new product launches in both local and international markets.
* Excellent verbal and written communication skills.
* Highly developed interpersonal skills, with the ability to build strong working relationships and work effectively in cross-functional teams.
* Strong commercial and financial acumen, with experience formulating and driving marketing strategy.
* Demonstrated project management skills.
* Strong attention to detail, organisation and time management skills.
* Creative problem solving skills and strong analytic capability.
* Proficient in MS Word and Excel.

To apply please send your applications to jobs@sdi.com.au.