IT’S THEIR TIME TO SHINE

FIND A BRIGHTER SHADE OF WHITE.

TALK TO YOUR PATIENTS ABOUT A WHITENING PROGRAM THAT’S RIGHT FOR THEM
POLA ADVANCED TOOTH WHITENING

DISCOVER A BRIGHTER SHADE OF WHITE

PROVIDE PATIENTS WITH A STEP BY STEP GUIDE TO AT HOME WHITENING:

WWW.POLAWHITE.COM.AU
polaoffice+ & polaoffice
Visibly whiter teeth in just 30 minutes.

poladay CP
Just 15 minutes, once a day.

polanight
Convenient whitening solution for patients with sensitive teeth.

polaluminate
Ideal touch up tool to maintain a whiter brighter smile.

poladay
Fits into your patient’s daily schedule.

soothe
Potassium nitrate and fluoride releasing gel to relieve tooth sensitivity.
polaoffice+ is a unique formulation that releases the active ingredients immediately to initiate the whitening treatment.

By breaking down and releasing the peroxide ions fast and effectively, pola’s whitening process is triggered and does not require UV light to accelerate the treatment.

polaoffice+ The world’s fastest bleach, safely whitens teeth in 30 minutes at a neutral pH to protect your patient’s teeth and gum.

**Indications:**
Whitening of discoloured vital and non-vital teeth.

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**POLAOFFICE+ & POLAOFFICE ARE DESIGNED FOR PATIENT COMFORT**

**MINIMAL CHAIR TIME**
A unique 37.5% hydrogen peroxide formulation, designed to whiten teeth in just 30 minutes.

Requiring 1 thin layer applied to teeth that is easily removed by rinsing.

**BUILT IN DESENSITISER**
polaoffice+ is designed to protect sensitive dental nerves & nerve endings with Pola Desensitising Technology (PDT).

polaoffice+ has neutral pH and PDT which ensure that the whitening only acts on teeth, minimising irritation, burning, pain or long term gum damage.
1. Determine and record pre-operative shade using the Pola shade guide supplied in the packaging.
2. Clean teeth with ONLY a flour based pumice.
3. Place cheek retractors and then cover exposed lip surface with petroleum gel.
4. Dry teeth and apply Gingival Barrier to both arches, slightly overlapping enamel and interproximal spaces.
5. Light cure in a fanning motion for 10-20 seconds until the Gingival Barrier is cured.
6. Firmly attach a mixing nozzle to the polaoffice+ syringe away from patient. Dispense a small amount of gel on to a mixing pad until a uniform gel is extruded.
7. Using the nozzle as a guide, directly apply a thin layer of gel to all teeth undergoing treatment. A thin layer will help prevent the gel from running. NOTE: It is best not to lift the nozzle when moving from tooth to tooth. Use a continuous motion.
8. Leave gel on for 8 minutes.
9. Suction off using an aspirator tip. Note: It is normal for a residue layer of gel to remain on the surface of the teeth.
10. Repeat steps 7-9 three times (optional 4 times).
11. After the last application, suction and wash the gel off.
12. Record the final shade.

Note: polaoffice+ can only be administered by dentists. It is not suitable for patients to take home. Visit www.polawhite.com.au for more information.
**pola**day & **pola**night

ENABLE YOUR PATIENTS TO TAKE POLA ADVANCED TOOTH WHITENING HOME WITH THEM

**Fluoride releasing**
**pola**day and **pola**night both contain fluoride, which helps strengthen the tooth to protect it against sensitivity.

**Safe and convenient**
**pola**day and **pola**night’s unique high water content formulation has a neutral pH to protect gums and teeth during treatment.

**Effective whitening**
The desired whitening effect can be achieved in as little as 15 minutes or can be conveniently applied overnight while you sleep. There are a variety of different strengths of poladay and polanight that patients can use at home – use the pola Selector to choose the product that is most suitable for your patient (available at www.polawhite.com.au).

**Pola Desensitising Technology (PDT)**
**pola**day and **pola**night contain PDT to assist with the prevention of post treatment sensitivity.

**What’s the difference between poladay and polanight?**
**pola**day consists of a range of hydrogen peroxide based take home gels specifically designed for achieving whitening results for patients with limited time in their schedule.

**pola**night is a range of carbamide peroxide based take home gels that deliver optimum whitening results to patients who have more sensitive teeth.

Both ranges are available in a variety of different strengths with the lower concentrations geared towards more sensitive teeth.

**pola**night strengths
- 10% carbamide peroxide
- 16% carbamide peroxide
- 18% carbamide peroxide
- 22% carbamide peroxide

**pola**day strengths
- 3% hydrogen peroxide
- 6% hydrogen peroxide
- 7.5% hydrogen peroxide
- 9.5% hydrogen peroxide

**pola**day CP is the super-fast take home whitening gel which only to be worn just 15 minutes each day. It is designed for those people who need to jump start their tooth whitening in a short space of time.

**pola**day CP strength
- 35% carbamide peroxide
TAKE HOME STEP BY STEP GUIDE

1. Place a small drop of gel into every compartment of the tray for the teeth undergoing treatment.

2. Seat the tray, with the gel, around the teeth.

3. Wipe away excess gel in mouth with a tissue or dry soft brush.


5. Brush teeth.

Poladay and Polanight
10 x 1.3g Syringe Kits
- 7700101 (3% HP)
- 7710020 (6% HP)
- 7700151 (7.5% HP)
- 7700154 (9.5% HP)
- 7700157 (10% CP)
- 7700160 (16% CP)
- 7700163 (22% CP)
- 7700328 (35% CP)

Poladay and Polanight
4 x 1.3g Mini Kits
- 7700100 (3% HP)
- 7710021 (6% HP)
- 7700150 (7.5% HP)
- 7700153 (9.5% HP)
- 7700156 (10% CP)
- 7700159 (16% CP)
- 7700162 (22% CP)
- 7700326 (35% CP)

Poladay and Polanight
50 x 3g Dispenser Kit
- 7700074 (3% HP)
- 7700075 (6% HP)
- 7700081 (7.5% HP)
- 7700082 (9.5% HP)
- 7700076 (10% CP)
- 7700077 (16% CP)
- 7700078 (18% CP)
- 7700083 (22% CP)
- 7700084 (35% CP)

Polaluminate
- 7700092
1 X 5.5mL Pola Luminate

Soothe
- 8150002
4 X 1.2mL Soothe Syringes
- 8150033
50 X 1.2mL Soothe Syringes

Tray Cases: 5 Pack
- 7750008
5 Tray Cases

Spacer Resin 2 Syringe Refill
- 7700012
2 X 1g Spacer Resin Syringes

Tray Material: 20 Pieces
- 7750005
20 Piece Refill

Cosmetic Pola Pouches: 10 Pack
- 7700999
10 Pouches

Please note: each pack includes accessories.
CP: Carbamide Peroxide
HP: Hydrogen Peroxide
FREE MARKETING MATERIALS

MARKETING MATERIALS TO ASSIST IN PROMOTING WHITENING TO PATIENTS.

POSTER POLADAY
Reorder M100274

POSTER POLANIGHT
Reorder M100275

POSTER POLAOFFICE+
Reorder M100276

POSTER POLAOFFICE+ AND POLADAY
Reorder M100279

POSTER POLADAY AND POLANIGHT
Reorder M100280

POSTER POLAOFFICE+ AND POLANIGHT
Reorder M100281

POLA PATIENT HANDOUTS
Reorder M100283

POLA PATIENT HANDOUT STAND
Reorder M100290

POLA BEFORE & AFTER STAND
Reorder M100288
FREE MARKETING MATERIALS

MARKETING MATERIALS TO ASSIST IN PROMOTING WHITENING TO PATIENTS.

POLA CEILING TILE
Reorder M100293

POLA APPOINTMENT CARD
Reorder M100287

POLA STATEMENT STUFFER
Reorder M100291

POLA THANK YOU CARD
Reorder M100295

POLA CARRY BAG
Reorder M100143

POLA MENU
Reorder M100292

POLA WINDOW STICKER
Reorder M100289

POLA WAITING ROOM USB VIDEO
Reorder M100245

CUSTOMISABLE MARKETING MATERIAL
More customisable marketing material is available via download. Visit: www.sdi.com.au
FIND A BRIGHTER SHADE OF WHITE

- **polaoffice+** is **33% faster** than competing whitening solutions*.

- All **pola** advanced whitening products are designed with **patient comfort in mind**.

- **Convenient take home whitening solutions** with **pola day**, **pola day CP** and **pola night**.

*Based on the total treatment time compared to that of all other competitor’s printed literature.

FIND A BRIGHTER SHADE OF WHITE

TALK TO YOUR PATIENTS TODAY ABOUT A WHITENING PROGRAM RIGHT FOR THEM

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